

CLIENT _____ ISSUE _____

FILE NAME _____

SIZE OF AD:

- FULL PAGE: Trim: 9 x 10.875 Bleed: 9.5 x 11.375 Live Area: 8.5 x 10.375
- 2/3 PAGE: 4.6875 x 10 1/4 REST. SECTION: 3.45 x 4.875
- 1/2 PAGE VERT.: 4.6875 x 7.4375 1/2 PAGE HOR.: 7.125 x 4.875
- 1/3 PAGE VERT.: 2.25 x 10 1/3 PAGE HOR.: 4.6875 x 4.875
- 1/6 PAGE HOR.: 4.6875 x 2.3125 1/6 PAGE VERT.: 2.25 x 4.875

COLOR OF AD:

- 4/c process 2/c process B/W

AD CREATED IN:

- Quark 5.0 Other _____ (production charges may apply)
- (if built in 6.0 re-save to version 5.0)

SUPPORT GRAPHICS: (must be included on disk for accurate printing)

- Illustrator _____ Photoshop _____
- 1200 DPI lineart eps 300 DPI CMYK eps tiff

name of graphic:	application:
_____	<input type="checkbox"/> ILL <input type="checkbox"/> PS:300 DPI CMYK1200 DPI lineart
_____	<input type="checkbox"/> ILL <input type="checkbox"/> PS:300 DPI CMYK1200 DPI lineart
_____	<input type="checkbox"/> ILL <input type="checkbox"/> PS:300 DPI CMYK1200 DPI lineart
_____	<input type="checkbox"/> ILL <input type="checkbox"/> PS:300 DPI CMYK1200 DPI lineart

SUPPORT FONTS:

- Must be Macintosh compatible and included on disk for accurate printing:
- _____
- _____

AD PROVIDED VIA:

- Zip CD Emailed to Advertising Representative
- FTP: ftp.svmftp.com / username: svmguest / password: password1

HARD COPY OF AD: (must be included for accurate printing)

- Color proof: rainbow, iris or hi-res color printout.

THIS FORM MUST ACCOMPANY ALL DIGITAL AD SUBMISSIONS.
 A \$40 fee will be charged if the necessary information is not provided and checked off.